

light
is emotion
and we show it



invisua
visual performance



an unbelievable experience

Imagine... a cozy, warm glow in your autumnal shop window, or instead, cool light illuminating your winter sports collection. Soft spotlighting that will turn your shop or restaurant into a destination full of atmosphere. Striking nuances that give your promotional display just a little extra personality. Or a dynamic light show for the late hours after closing....

Don't leave the experience created by the lighting in your shop or hospitality interior to chance. Instead, make it a conscious choice. It is not by chance that the lighting in an upmarket shopping mall is completely different from the light used at the local discounter. The right lighting is essential for retail and hospitality. It requires good thinking. And Invisua Lighting cannot wait to help you with exactly that.

"My products finally get the attention they deserve"

Stijn van der Schoot
Owner Driesser Optiek

play with ambience & hospitality

Tasteful lighting combined with innovative technology is an amazing tool. Wouldn't it be great if lighting was an integral part of your visual merchandising? Invisua lets you play with atmosphere and hospitality thanks to a simple solution. A solution that takes care of the perfect presentation of your products.

The possibilities are endless.





the invisua masterspot

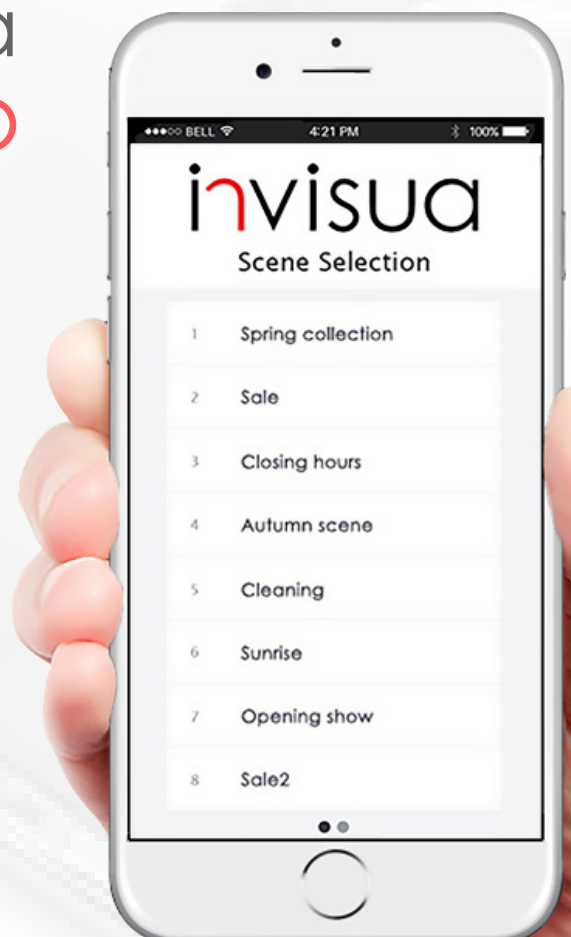
The Invisua Masterspot is a high power LED spotlight that, with its outstanding light quality, will turn every shop or public space into a real visual experience. We have designed several standard light scenes that will immediately enable you to impress your customers. The light from the spot can also be easily designed yourself with the Invisua Create web app: only your fantasy will be the limiting factor.

Also good to know: no hassle with cables, because the compact and wireless Invisua Masterspot fixture can be placed easily in your ceiling. After that, the Masterspot is simply controlled with your smartphone or tablet. The fixture has been developed and designed in the Netherlands and is manufactured against the highest quality standards.

the invisua create app

Invisua Lighting developed a web app, enabling you to design exiting lighting scenes in a snap. A brief tutorial will get you started right away. Not only static lighting scenes can be created easily, but also a dynamic lighting scene with stylish varying color tones can also be designed within just a few minutes. The lighting scenes created by you will be stored and can be activated with one touch of a finger.

In this way you will, together with your customers, enjoy a dedicated lighting scene, at any time of the day. Creating your own lighting design was never this easy!





Dutch design, made in Holland

features

- ✓ Seasonal light
- ✓ Dynamic shows
- ✓ Attraction power
- ✓ Tunable white light
- ✓ Coloured light
- ✓ Fully dimmable

specifications

- ✓ From very warm white (2500k)
- ✓ To very cool white (10.000K)
- ✓ Perfect light quality (CRI > 80)
- ✓ Aluminum body
- ✓ Long lifetime (>50.000 hrs)
- ✓ Perfect dimming (0.1% - 100%)

Please visit our website
www.invisua.com



invisua lighting

At Invisua Lighting we believe that dynamic lighting is an essential instrument to set the atmosphere of a space, tuned to a specific moment of the day or fitting the time of the year. To enable this, we have developed an innovative, dynamic lighting solution, which will make indoor lighting more attractive than ever.

Our team consists of a healthy mix of seasoned professionals with extensive experience in the LED lighting industry, and some young professionals with great creativity. We are inspired by the sun and nature. Clouds that welcome the sun or light reflecting on water. Natural daylight is changing continuously and effects the mood of people. Light brings emotion...and we love it.



Invisua is located in Eindhoven, the heart of the high-tech lighting area in the south of the Netherlands. We work from an old industrial premises, the former workplace of the famous Dutch designer Piet Hein Eek. Please feel free to visit us one day and experience the inspiring mix of technology and creativity that surrounds us.

With invisua, light will never be the same

ervaring & expertise

Invisua Lighting was founded by Matthijs Keuper. He has more than 18 years of experience in the LED industry. For years worked as an engineer with Philips and left to the USA for Lumileds. He holds more than 20 patents and founded Invisua Lighting in 2010. An interesting fact is that daily millions of people stop their car to admire one of his achievements: a large part of the LED traffic lights around the world is using optical technology designed by Matthijs.

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